

Xiji Incubator

Your Early-Stage GreenTech Entrepreneurial Program in Shanghai



UNIVERSIDAD
POLITÉCNICA
DE MADRID

SINO-
SPANISH
CAMPUS

中西
學院

CAMPUS
SINO-
HISPÁNICO



西济
Xiji Incubator



HANDS-ON EXPERIENCE FOR EARLY STAGE ENTREPRENEURS - 4 MONTHS

Do you have a business idea, or have detected a problem worth solving in a business scale?

Xiji is the leading incubator bridging Spain, LatAm, and European greentech startups with China.

We are the only incubator offering a 6 months world-class entrepreneurial program that brings international founders to Shanghai. From developing their idea, to the prototype, to customers and beyond, we assist with hands-on guidance, support, and the most privileged network to our startups.

Our secret sauce...

Guidance

The Seed Program: our key to success. A 16-module program based on the Lean Startup method, allows founders to validate their value proposition, reach their customers, build and test their MVP, and launch a solution in the fast-paced Shanghai ecosystem.

Network

With more than 100 experienced mentors from different verticals, more than 3000 contacts in our network in Spain and China, and more than 50 corporate partners, we provide our entrepreneurs with a key network to develop a global impact.

Support

We provide our entrepreneurs with legal resources, business vital coaching, 1:1 mentoring, and facilities-based services such as office space, among others. A unique set of resources to help them meet Shanghai's entrepreneurial challenge.

The Xiji Seed Program

Our program follows the Lean Startup Methodology. Our hands-on approach is one of the core strengths. We believe the best way to learn is by doing, so we provide our entrepreneurs with the tools, resources and mentorship they need to turn their ideas into reality.

The Seed Program consists of 16 modules distributed along 4 months, covering topics such as entrepreneurial foundations, finance, prototyping, legal aspects and IPP, Chinese market and regional support, among others.

The program is delivered in English, and includes the possibility of taking subjects in Tongji University and/or work in your Bachelor or Master Thesis.

1	Ideation and Problem Identification
2	Customer Research and Validation
3	Market Research
4	Business Model Design
5	Pitch Deck and Communication
6	Product Development and User-Centric Design
7	Financial Planning and Budgeting
8	Investor Readiness and Fundraising

9	Legal Aspects in China
10	Global Expansion Considerations
11	Team Building and Collaboration
12	Intellectual Property Protection
13	Exit Strategies and Future Planning
14	Digital Marketing Strategies
15	Crisis Management and Contingency Planning
16	Leadership and Team Development

*This is a tentative program and might be subject to changes



Are you ready?

Program requirements

Minimum B2 English Level

Required documents for application:

- Business Idea or Problem Statement in 3 pages
- Motivation Letter
- CV
- Transcript of records

Participants must enroll in the Expert Course “Open Innovation & Entrepreneurship in Asia” at Universidad Politécnica de Madrid

Due to the requirements for mobility students at Tongji University, Chinese nationals are not entitled to apply

How to apply

Send the requested documentation to dberciano@us.es before July 3



About

Xiji Incubator

xijiincubator.com

Sino-Spanish Campus, 1239 Siping Road, Shanghai, China

Pablo Rabadán

Director of Xiji Incubator

xiji.incubation@upm.es

